

EXPERIENCE

WRITER / EDITOR, SAVANNAH COLLEGE OF ART AND DESIGN

Savannah, Ga., July 2010 – Present

Proofread, edit and write annual reports, accreditation proposals and reviews, emails, brochures and guides, social media, and advertising for audiences in the United States, Europe and southeast Asia with speed and alacrity about a range of subjects related to SCAD, including its history, events, degree programs, trends in art and design, and current ideas in higher education.

Work with subject matter experts across the university to convey their message to general audiences.

CONSULTANT, DISTRICT

Savannah, Ga., March 2010 – May 2010

Wrote a training manual for District, the SCAD student news organization, that covered many aspects of the digital workflow.

Trained and supported District staff in WordPress 3.

Modified the District website for new WordPress 3 features, and converted the static HTML District Quarterly website to WordPress.

EDITOR-IN-CHIEF, DISTRICT

Savannah, Ga., March 2009 – March 2010

Responsible for the operation of District. Managed a paid editorial staff of 10, and a fluctuating number of volunteer staff between 10-30 people.

Planned and implemented long-term strategy while monitoring day-to-day operations.

Transformed District from a print to Web product and increased digital readership by 55 percent.

Redesigned the office workflow for the Web, taking District from a weekly to daily operation.

Worked with the Huffington Post to make District a launch partner with their new college vertical.

Spoke at the ACP/CMA Spring 2010 National College Media Convention in New York City on migrating from print to Web-only.

PUBLISHER, DISTRICT QUARTERLY

Savannah, Ga., March 2009 – March 2010

Oversaw the creation of a new student-produced quarterly print magazine, District Quarterly.

Managed and worked with the editor-in-chief and art director of District Quarterly.

Planned launch parties for each issue, and oversaw distribution of the magazine.

REPORTER INTERNSHIP, SAVANNAH MORNING NEWS

Savannah, Ga., March 2009 – May 2009

Reported to the metro editor at the Savannah Morning News. Wrote stories as assigned and worked with several reporters as they covered their beats.

NEWS EDITOR, DISTRICT

Savannah, Ga., March 2008 – March 2009

Responsible for developing and assigning story ideas to staff writers and editing final product.

Maintained weekly column, and wrote breaking news stories and evergreen pieces

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN

B.F.A., professional writing, 2010

SAVANNAH COLLEGE OF ART AND DESIGN

M.A., historic preservation, expected 2015

SKILLS

Editing digital media with Photoshop, Illustrator, InDesign, Dreamweaver, WordPress, HTML and CSS